Best Tourism Villages by UN Tourism – 2025 Ceremony & 3rd Annual Network Meeting

17-18 October 2025

Anji Two Mountains Future Science and Technology City, Huzhou, Zhejiang Province, China

Provisional Programme

DAY 1

Thursday, 16 October 2025

00:00 – 24:00 **Arrivals and transfers to official hotel in Anji County, Huzhou City**

DAY 2

Third Annual Meeting of the Best Tourism Villages by UN Tourism Network

Friday, 17 October 2025 | 09:00 – 14:30 (GMT+8)

Banquet Hall, Anji Two Mountains Future Science and Technology City, Huzhou, Zhejiang, China

** This is a private meeting for the members of the BTV Network. Attendance is by invitation only. The meeting will be conducted in **English**. **

08:30 – 09:00 **Registration of participants**

09:00 – 09:10 **Welcome Remarks**

Group Photo

09:10 – 09:40 **BTV Network Members Introduction**

09:40 – 10:00 **Presentation of BTV Network 2025 Activities and Results**

10:00 – 10:30 Coffee Break and Networking

10:30 – 11:00 **Presentation of Breakout Exercise**

11:00 – 12:00 **Breakout Discussions**

12:00 – 12:30 **Plenary Discussion: Key Takeaways**

12:30 – 13:30 Lunch Break

13:30 – 14:25 **Guest Speaker / Masterclass**

14:25 – 14:30 **Closing Remarks**

Best Tourism Villages by UN Tourism 2025 Ceremony

Friday, 17 October 2025 | 17:30 – 19:00 (GMT+8)

Multi-function Hall, Anji Two Mountains Future Science and Technology City, Huzhou, Zhejiang, China

** Attendance is by invitation only. **

17:00 – 17:30 **Arrival at the venue**

17:30 – 19:00 **Best Tourism Villages 2025 Ceremony**

Opening Remarks

Inspirational Speech by Special Guest

Best Tourism Villages 2025 Video

Announcement of the 2025 Best Tourism Villages by UN Tourism

19:00 – 20:30 **Dinner**

DAY 3

Saturday, 18 October 2025

Technical visits (3 parallel thematic tours)

08:00 – 17:30

Tour 1: Ecology & Rural Revitalization | Yucun Village

Tour 2: Homestays & Cultural Tourism | Xiaoyan Banri Village

Tour 3: Heritage & Traditional Culture | Digang Village

DAY 4

Sunday, 19 October 2025

00:00 – 24:00 **Departures and airport transfers**

UN Tourism is a specialized agency of the United Nations
World Tourism Organization
C/ Poeta Joan Maragall 42, 28020 Madrid, Spain – Tel: (34) 91 567 81 00 – info@unwto.org / unwto.org